

Tomas Bata University in Zlín
Faculty of Management and Economics
5139 Mostní
760 01 Zlín

Doctoral Thesis Defence REPORT

(Doctoral degree programme, § 47 of Act No.111/1998)

Doctoral student's name and surname: **Aydan Huseynova**
Degree programme: **P 6208 Economics and Management**
Degree course: **6208V038 Management and Economics**
Doctoral thesis title: **Employer Brand and Firm Competitiveness on the
Labour Market: The Case of Azerbaijan**
Supervisor: **doc. PhDr. Ing. Aleš Gregar, CSc.**

Department: **Department of Marketing and Management**
Commencement of doctoral study: **2019**
Doctoral degree examination passed on: **1 November 2021**

Board of examiners:

Chairperson:

Members:

prof. Ing. Miloslava Chovancová, CSc.

prof. Ing. Boris Popesko, Ph.D.

prof. dr. Ing. Miroslav Svítek, dr.h.c.

prof. Ing. Felicita Chromjaková, Ph.D.

Ing. Lubor Homolka, Ph.D.

Examiners:

prof. Ing. Hana Mohelská, Ph.D.

doc. Ing. Jena Švarcová, Ph.D.

Examination taken on: (date) 13 November 2023

Examination taken at: (place) FaME, Mostní 5139, Zlín, room no. 237/U2

Brief assessment of the thesis benefits and possible drawbacks:

The author has come up with an interesting idea on how to extend the current state of knowledge in the chosen field.

Questions:

Employer Brand - can you tell us the key factors what really make employer brand successful?

Can we you the utilize methodology also for Czech company?

Discussion is recorded on inquiry slips that form part of this record.

Course of ballot*: Number of board members 7
 Number of board members present 6
 Number of votes for 6
 Number of votes against 0
 Number of spoiled votes 0

Doctoral thesis defence result*:

passed

~~failed~~ 6-0-0

Board members' signatures:

Chairperson:

prof. Ing. Miloslava Chovancová, CSc.

Members:

prof. Ing. Boris Popesko, Ph.D.

prof. dr. Ing. Miroslav Svítek, dr.h.c.

prof. Ing. Felicita Chromjaková, PhD.

Ing. Lubor Homolka, Ph.D.

Examiners:

prof. Ing. Hana Mohelská, Ph.D.

excused

doc. Ing. Jena Švarcová, Ph.D.

In Zlín on: 13 November 2023

* voting is by ballot on ballot papers that form part of this record

Doctoral thesis defence of Aydan Huseynova

TBU in Zlín
Faculty of Management and Economics

A t t e n d a n c e S h e e t

Board members voting:

prof. Ing. Miloslava Chovancová, CSc. 

prof. Ing. Boris Popesko, Ph.D. 

prof. dr. Ing. Miroslav Svítek, dr.h.c. 

prof. Ing. Felicita Chromjaková, PhD. 

Ing. Lubor Homolka, Ph.D. 

prof. Ing. Hana Mohelská, Ph.D. *excused*

doc. Ing. Jena Švarcová, Ph.D. 

Supervisor:

doc. PhDr. Ing. Aleš Gregar, CSc. 

Consultant:

doc. Ing. Jana Matošková, Ph.D.  *matoskova!*

R&PP Department representative: Martina Drábková.....

Guests:

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